

Invitation to Exhibit

ESHG 2009

23 - 26 May 2009, Vienna, Austria



41st European Human Genetics Conference



Cover picture

The Hundertwasser House Vienna (German: Hundertwasserhaus Wien) is an apartment house in Vienna, designed by the Austrian artist Friedensreich Hundertwasser (1928 - 2000). This landmark of Vienna is located in the 3rd district, Kegelgasse 34-38 / Löwengasse 41-43.

Conference and Exhibition Dates

Conference dates 23 - 26 May 2009 Saturday - Tuesday
Exhibition dates 24 - 26 May 2009 Sunday - Tuesday

Exact time schedule will be announced in the Exhibitors Manual (January 2009).

Exhibition Profile & Conference Topics

The conference will cover all aspects of human genetics, from the cutting edge of research into the human genome and individual genetic or chromosomal conditions, right through to the practical issues of organising genetic services to deliver the benefits of this knowledge to our populations. Topics include:

- Array technology
- Clinical genetics
- Cytogenetics, including molecular cytogenetics
- Cancer genetics
- Molecular pathology of human diseases
- Developmental genetics
- Expression profiling
- Genetics of complex disorders
- Gene-environment interactions including pharmacogenetics
- Gene therapy
- Functional genomics
- Progress in sequencing and annotating the human genome
- Next generation sequencing
- SNP mapping of the human genome
- Whole genome association studies
- Proteomics
- Molecular and cell biology approaches to gene function
- Inborn errors of metabolism
- Neuropsychiatric genetics
- Genetics of ageing
- Genetics of model organisms and application to human disease
- Genetic variation of normal traits
- Prenatal diagnosis and predictive testing
- Treatments for genetic disorders, including therapeutic cloning and use of stem cells
- Quality in genetic testing (accreditation/certification of laboratory and clinical services; introduction and validation of laboratory tests)
- Organisation of genetic services
- Ethical and psychosocial implications of genetic medicine

Visitors

The 2,000 - 2,200 conference delegates will have free access to the exhibition. Among the delegates will be researchers in all aspects of human genetics including molecular genetics, cytogenetics, biochemical genetics, gene therapy, genomics and bioinformatics; clinicians and counsellors involved in all clinical specialties, particularly clinical geneticists, paediatricians, oncologists, haematologists, and neurologists; and scientists providing diagnostic services in molecular genetics, cytogenetics and oncology. Delegates come from all over the

world. Statistics of previous meetings are available from Rose International.

Integration of Conference and Exhibition

Both the conference and the exhibition will be held at the Austria Centre Vienna. For the plans of the centre please visit www.acv.at. The exhibition and the scientific posters will be fully integrated in halls X and XL, directly connected to the floor (lower level) where plenary and parallel sessions will be held. Coffee break terraces, Cash Bar and Internet Café will be located in the exhibition/poster areas. Please see the preliminary floor plan included in this brochure.

Timetable (preliminary)

Friday	22 May	Build up of standard stand construction by stand contractor Build up of design stands (exhibitors' own stands)
Saturday	23 May	Moving in of exhibits
Saturday	23 May	Conference Opening Ceremony and first plenary session at 16.00 hrs Welcome Reception (exhibitors are invited) at 20.00 hrs
Sunday	24 May	Exhibition open all day
Monday	25 May	Exhibition open all day
Tuesday	26 May	Exhibition open until about 14.00 hrs Break-down activities start one hour after closing of the exhibition

Exact time schedule will be announced in the Exhibitors Manual (January 2009).

Participation Costs

Exhibit space includes a package of standard stand construction.

The stand rental, including this package, is:

EURO 355.00	per m ² booked and fully paid before 1 February 2009
EURO 390.00	per m ² booked and paid after 1 February 2009
EURO 465.00	handling fee per exhibitor (not related to stand size)

Included in Participation Costs

- Welcome drinks (welcome reception on Saturday evening)
- Refreshments during official coffee breaks (morning/afternoon)
- Access to the opening ceremony and scientific sessions
- Exhibitor badges (according to stand size, see below for further details)
- Listing in the exhibition catalogue and subject index in the final programme of the conference
- Conference bag with programme and abstract book (one per exhibitor)
- Standard stand construction package:
 - Stand walls 250 cm high
 - Company name and stand number (in standard lettering)
 - One spotlight per 3 m², excluding electricity and main connection
 - Carpet, with a choice from a number of colours

Conference Website Link - EURO 185

After booking of stand space, the name of your company will appear on the list of exhibitors on the conference website: www.eshg.org/eshg2009 (to be opened in July 2008) under Exhibitors. Use this opportunity to promote your company and its products and order a URL link to your company website at the price of EURO 185.00. To book: see the Exhibit Application Form enclosed in this brochure.

Design Stands - Construction Requirements

Standard stand construction is included in the exhibit space rental fee and no reduction is given in case a company brings and builds its own stand.

All stands, including design stands, should be constructed with walls on all sides bordering upon other stands. These walls must take up the full depth/width of the stand and must be 2.50 m high. Constructions higher than 2.50 m are subject to approval of the exhibition management and should remain at a distance of at least 0.75 m from the side and back walls of the stand. Stand floors must be carpeted.

A copy of the stand design, showing exact measurements and height (in cm), must be presented to Rose International for approval before 1 April 2009.

More information will be given in the Exhibitors Manual (January 2009). If you need specific information at an early stage, please contact Rose International.

Minimum Stand Size

The minimum stand size is 6 m², please see the enclosed preliminary floor plan.

Conditions of Payment

- Stand space and handling fee are payable as follows:
 - a. Bookings at the early stand space fee (booked and fully paid before 1 February 2009):
 - 50% upon reservation of stand space
 - 50% before 28 January 2009
 - b. Bookings at the late stand space fee (booked and paid after 1 February 2009):
 - 100% upon reservation of stand space
 - c. Co-exhibitors fees: 100% together with (first) stand space invoice
- Rose International will issue an invoice, with full bank details, for each installment due. For further important aspects of the conditions of payment, please see the General Conditions on the back side of the Exhibit Application Form.
- If payment for space against the early fee is not received before the payment date mentioned on the relevant invoice(s), the exhibitor will receive an additional invoice for the difference between early and late fee without prior notice (EURO 35.00 per m² plus VAT).
- All bank costs should be paid by the exhibitor. Any bank costs which are charged to Rose International must be reimbursed cash on-site before the beginning of the exhibition. Make sure to ask your bank how to avoid these costs for the organisers.
- For check payments, add EURO 20.00 to total amount due. Personal cheques cannot be accepted and will be returned to the sender.
- For credit card payments a surcharge will be applicable on

the total due, including VAT. The height of this surcharge will be determined at the time of charging a credit card.

Floor Plan, Space Application and Allocation of Stand Sites

The preliminary floor plan showing the available stand sites is enclosed in this brochure. Please mark your preferred stand locations (four stand numbers) on the enclosed Exhibit Application Form. If none of your preferred stand sites is available, you will be contacted to discuss alternatives.

Exhibit space will be assigned on a "first come, first served" basis upon receipt of the completed Exhibit Application Form and receipt of the corresponding payment due at the date of application.

Exhibitor Badges

Each exhibitor will receive two complimentary exhibitor badges for the first 6 m² of stand space and one additional free badge for each following 6 - 12 m². Badges above this free allowance will be available at EURO 60.00 each. The maximum total number of exhibitor badges per company (free + paid) may not exceed 1 badge for each 3 m² of stand space.

Exhibitor badges give free access to the exhibit area, to the opening ceremony and to the scientific sessions, provided that there is room in the meeting halls (conference participants to be seated first), and admission to the welcome reception on Saturday evening. Also included are the refreshments which are free for conference participants during the official coffee breaks.

Exhibitor badges are available only for company staff.

Registration of Co-exhibitor

Exhibitors are allowed to share the stand with one of their local distributors or agents. The main exhibitor, i.e. the company signing the Exhibit Application Form, will be charged with a fee of EURO 600.00. This fee covers one exhibitor badge for the co-exhibitor with their company name, co-exhibitor name on the fascia of the stand, plus free listing in the exhibition catalogue and subject index.

Please register a co-exhibitor on the enclosed Exhibit Application Form or with the special form which will be provided in the Exhibitors Manual. The exhibition management will ask for a statement regarding the relation between the main exhibitor and proposed co-exhibitor before approving the application.

Exhibitors Manual

More detailed exhibit information and instructions, including order forms for services and supplies (electricity, audiovisuals, floral decorations, freight forwarding and storage, furniture, Internet access etc.) will be available in the Exhibitors Manual (January 2009).

Hotel Accommodation

Exhibitors have the opportunity to book hotel accommodation for their staff at an early stage. Details will be announced as soon as possible after your Exhibit Application Form and corresponding payment have been received.

Currency & VAT

All prices are quoted and payable in EURO and are excluding Austrian VAT. The current rate is 20%. The rate applicable at the time of the conference will be due.

General Conditions

By completing and signing the Exhibit Application Form, the company applying for stand space declares itself bound by the General Conditions of Rose International. The English version is printed on the back side of the enclosed Exhibit Application Form (please keep a copy of both sides of the form). Translations in German, French or Dutch are available on request.

Sponsoring

Companies interested in the many attractive sponsorship opportunities, including commercial satellite time slots during the conference, bag inserts, advertising in conference programme and abstract book, please contact Rose International to obtain the sponsor programme.

ESHG - European Society of Human Genetics

The European Human Genetics Conference is organised annually by the European Society of Human Genetics - ESHG. For further information on the society, please visit their website: www.eshg.org.

The ESHG is a founding member of the IFHGS - International Federation of Human Genetics Societies.

ESHG - Executive Board

(at the time of printing of this brochure)

President	Pier Franco Pignatti, IT
President-Elect	Jean-Jacques Cassiman, BE
Vice-President	John Burn, UK
Secretary-general	Helena Kääriäinen, FI
Deputy secretary-general	Thomas Meitinger, DE
Treasurer	Andrew Read, UK

Conference Organiser

For information on the content of and registration for the 41st European Human Genetics Conference - ESHG 2009, please visit the conference website, see below, or contact the conference organiser directly at:

ESHG - c/o Vienna Medical Academy
Alser Strasse 4
AT-1090 Vienna
Austria

ESHG - Scientific Programme Committee

(at the time of printing of this brochure)

Chair	Han Brunner, NL
Members	Hans-Christoph Duba, AT (local host) Thierry Frébourg, FR Peter Heutink, NL Helena Kääriäinen, FI (ex-officio observer) Batsheva Kerem, IL Marc McCarthy, UK Feliciano Ramos, ES Olaf Riess, DE Mariano Rocchi, IT Peter Scambler, UK Raquel Seruca, PT Michael Speicher, AT Eduardo Tizzano, ES Draga Tonceva, BG Cisca Wijmenga, NL Andrew Wilkie, UK Brunhilde Wirth, DE

ESHG - Annual Meetings Committee

Chair	Andrew Read, UK
Members	Han Brunner, NL Pier Franco Pignatti, IT (President) Jean-Jacques Cassiman, BE (President-Elect) John Burn, UK (Vice-President) Helena Kääriäinen, FI (Secretary-general) Hans-Christoph Duba, AT (local host) Jerome del Picchia, AT (conference organiser, Vienna Medical Academy) Jantie de Roos, NL (exhibition and sponsorship management, Rose International)
Advisors	

Contact:	Jerome del Picchia
Telephone	+ 43 405 138 322
Fax	+ 43 407 827 4
E-mail	eshg@medacad.org
Conference website	www.eshg.org/eshg2009 (open in July 2008)

Exhibition and Sponsorship Management

For matters related to the exhibition and sponsoring matters, please contact Rose International.

ROSE  INTERNATIONAL

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