

Strategic Roadmap



ESHG's strategic vision

Mission

Actively promote human genetics and genomic medicine in Europe and beyond.

ESHG brings together professionals across research, healthcare, education, and policy to advance human genetics and genomic medicine, strengthening its role across the healthcare continuum and improving outcomes for patients and society.

Vision

Bring together the best research, care and education in human genetics.

ESHG envisions human genetics fully embedded in healthcare systems across Europe and beyond, enabled by shared standards, accessible education, and strong collaboration across disciplines and communities.

ESHG's strategic movement and pillars

ESHG will make a clear strategic shift toward an outward-looking European leader in human genetics through four strategic pillars.

1 Connected conferences & disciplines

Position ESHG as a credible, visible, and collaborative partner across medical specialties by strengthening cross-disciplinary engagement through conferences and joint initiatives.

3 Scalable & co-created education

Maximise ESHG's educational impact through structured, accessible, and collaborative learning offerings for professionals and patients.

2 Authoritative guidelines & policy influence

Strengthen ESHG's position as a normative authority in human genetics and genomic medicine across Europe

4 Visible outreach & inclusive engagement

Increase awareness, legitimacy, and diversity of participation in human genetics by engaging patients, young professionals, and international audiences.

Objectives and results per strategic pillar

1. Connected conferences & disciplines

Objective: Position ESHG as a credible, visible, and collaborative partner across medical specialties by strengthening cross-disciplinary engagement through conferences and joint initiatives.

Intended results:

1. Deliver at least ten joint sessions or courses with other medical specialties and networks.
2. Establish shared recognition through at least five joint oral or poster awards.
3. Build durable partnerships through joint memberships with at least one non genetic society.

2. Authoritative guidelines & policy influence

Objective: Strengthen ESHG's position as a normative authority in human genetics and genomic medicine across Europe

Intended results:

1. Co-develop at least two clinical or policy guidelines with other scientific societies.
2. Publish a joint genomic newborn screening position paper with public health stakeholders.
3. Produce at least two cross-disciplinary recommendations to embed genomic medicine in practice.

3. Scalable & co-created education

Objective: Maximise ESHG's educational impact through structured, accessible, and collaborative learning offerings for professionals and patients.

Intended results:

1. Launch a society wide educational platform with centrally accessible courses and materials.
2. Co-create education programmes with at least three other medical disciplines.
3. Structurally embed genetics in specialist training curricula across the UK and EU.

4. Visible outreach & inclusive engagement

Objective: Increase awareness, legitimacy, and diversity of participation in human genetics by engaging patients, young professionals, and international audiences.

Intended results:

1. Increase digital engagement rates across channels by at least five percent.
2. Reach new and younger audiences through more than twenty targeted innovation focused posts.
3. Provide clear patient facing communication through at least one explanatory video on human genetics.