ESHG Social Media Committee

Introducing your Chairs

Aleena Mushtaq

Co-Chair and Incoming Chair



James Fasham

Co-Chair and Outgoing Chair



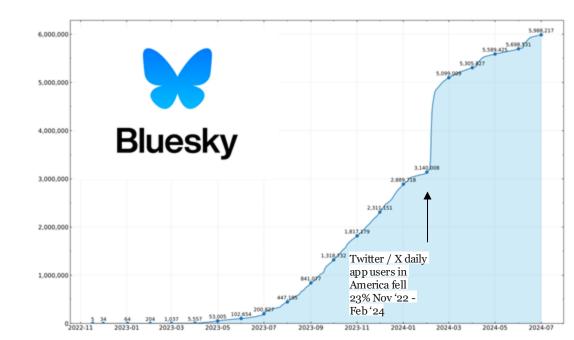
ESHG Social Media Committee

- Co Chairs: Aleena Mushtaq Stolworthy and James Fasham
- Joris Veltman
- Teodora Barbarii
- Rita Barbosa-Matos
- Juliana Miranda Cerqueira
- Marco FM Vismara
- Mohamed Wafik
- Agnes Caruso
- ESHG Office: Jerome del Picchia, Oscar
 Pacheco, Magdalena Seidl



Recap from 2024

- W23 How to use social media to communicate your science (03 June 2024)
 - 120 people in the new sequencing square, active engagement and lively debate
- New social media platforms:
 - Bluesky
 - LinkedIn **Linked** in
- New social media tools:
 - Buffer **\$ Buffer**
 - Canva Canva



Recap from 2024: X

Scientists/Healthcare Community Leaving X/Twitter

X: Analytics no longer possible



telescoper.blog

Why you should leave Twitter/X | ...



Free Press
Why Free Press Is Leaving Twitter ...

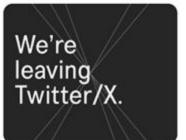


Goodbye Twitter/X: Why I'm Leaving ...



You Have My Permission to Leave Twitte...









United We Dream



⋈ picu

O BeLonG To Youth Services

Where are we currently

Twitter / X

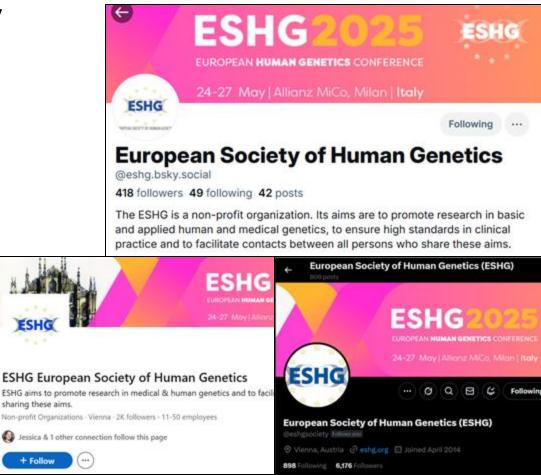
- @eshgsociety (6,176 Followers)
- @eshg_young (556 Followers)
- @ejhg_journal (7,459 Followers)

BlueSky

- @eshg.bsky.social (418 followers)
- @eshgyoung.bsky.social (28 followers)
- @ejhg-journal.bsky.social (11 follower

LinkedIn

- ESHG (2K follower)
- ESHG Young (467 connections)



Has social media broken scientific knowledge sharing?

Workshop W19



Thanks

j.fasham@exeter.ac.uk

- @jamesfasham (Twitter/X)
- @jamesfasham.bsky.social

amushtaq@ebi.ac.uk

- @aleenamolbio
- @aleenamolbio.bsky.social