

# Ethical and Legal Issues in Whole Genome Diagnostics

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FOR MEDICAL RESEARCH



# Random Selection of Issues (that need work!)

DTC Testing and Popular Culture

Impact on Health Systems

Incidental Findings/Return of Results

Patent Problems

Family Consent





*Massive challenge.*

*Few NEW issues.*

*(Just a bigger mountain)*

*Few answers.*

# *The DTC Debate*

Oberg touts 'right to know' in promoting DNA test firm

By Keith Gerein, Edmonton Journal June 3, 2010



# What price personal genome exploration?

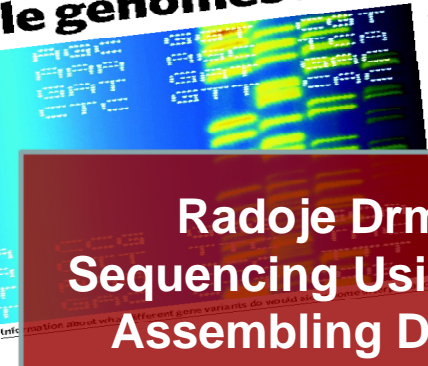
## Control of direct-to-consumer genetic testing

NEWS

### Accessible genomes move closer

**NEW YORK** Rarely do research subjects attend scientific meetings. Yet at the inaugural Cold Spring Harbor Personal Genomes meeting this month on Long Island in New York, the Nobel-prizewinning biologist James Watson sat in the front row as other researchers dissected his genetic vulnerabilities via a PowerPoint presentation. So far, Watson says, it has not been a particularly profound experience: "I haven't really learned anything, except that 'I'm lactose intolerant'."

Other than Watson, only three people have had their genomes sequenced in full, genomes sequenced in full, but other sequencing efforts are under way, including the 1,000 Genomes Project. And researchers may soon be able to start linking this flood of personal genomic data to the



Exciting as it is, the prospect of multiple genomes per hour poses daunting data challenges, says Elaine Mardis, co-director of the Genome Sequencing Center at Washington University in St. Louis. She is leading a project to catalogue all the mutations in one patient's cancer, in acute myeloid leukemia. To interpret what these mutations mean, Mardis's group had to search numerous databases of variation — a job that grows more onerous, she says, as new projects generate more data. She says that the field needs some kind of common language to incorporate the data, and she is working on it.

## Radoje Drmanac, et al., "Human Genome Sequencing Using Unchained Base Reads on Self-Assembling DNA Nanoarrays" Science (2010) - \$4500 sequences!

www.nature.com/nature

## My genome. So what?

Research is needed into information, and into p

**H**uman genome research anticipated, the speed of disease has quickened, and fed back to them in electronic groups reveal individual genomes (see page 53), and of a Han Chinese each — a fraction of that of the editions.

The age of personal genomes is

"Genome sequencing of large numbers of individuals promises to advance the understanding, treatment, and prevention of human diseases, among other applications."

The commercialization of personal genomics is moving with dizzying speed. Innovative ways of discussing the implications with

**A**s the first conference on personal genomes opened this month at Cold Spring Harbor Laboratory in New York, some present were wondering whether the event was a little premature. After all, only four people's genomes have so far been fully sequenced and assembled, and it's still quite difficult to interpret the genetic variation found in them (see page 1014). But the participants soon began to realize that, in one sense, the meeting was overdue. Increasingly, private companies are offering personal genome scans. And genetic tests for sale — and consumers are buying them. Meanwhile, some scientists earlier this week made public parts of their genetic and medical data through the Personal Genome Project,

### EDITORIAL

My genome.

## Taking a Peek at the Experts' Genetic Secrets

By AMY HARMON

**BOSTON** — It's Friday, and the New York Times reporter Amy Harmon is in a major heart attack. She is a geneticist, which has grand implications for her health. She is also a geneticist, which has grand implications for her health. She is also a geneticist, which has grand implications for her health.

Part of the problem is the information overload provided by the Internet. Consumers can point their browsers to a slew of content, which can come from both trusted sources and charlatans. And in the age of e-mail whisper campaigns, lies can proliferate, opinions can replace facts, and experts are no longer trusted to know the truth.

**"Scientists cannot put the genie back in the bottle."**

# Invention Of the Year

Your genome used to be a closed book. Now a simple, affordable test can shed new light on everything from your intelligence to your biggest health risks. Say hello to YOUR DNA—if you dare

BY ANITA HAMMOND

## What Your Gene Test Can Tell You

Simplified view of role and place of genetics in our lives? Will this drive interest, policy

## BMC Medical Ethics

BioMed Central

Research article

Open Access

**Technology assessment and resource allocation for predictive genetic testing: A study of the perspectives of Canadian genetic health care providers**

Influence of "media portrayals of genetics on patient requests for genetic tests..."  
Alethea Adair<sup>1</sup>, Robyn Hyde-Lay<sup>1</sup>, Edna Einsiedel<sup>2</sup> and Timothy Caulfield<sup>1</sup>

## UPDATE: 23andMe Says LabCorp Incorrectly Processed 96 Samples, Mixing up Customer Data

[http://www.genomeweb.com//node/942439?hq\\_e=el&hq\\_m=739114&hq\\_l=2&hq\\_v=42c8152690](http://www.genomeweb.com//node/942439?hq_e=el&hq_m=739114&hq_l=2&hq_v=42c8152690)

June 09, 2010

By [Turna Ray](#)

*This article has been updated from a previous version to include customer comments, as well as comments from 23andMe about how the company is managing the problem.*

23andMe informed its customers last week that the contracted laboratory where saliva samples are analyzed “incorrectly processed” many of them.

Genetic ... Ret ... between the drugstore and Pathway Genomics, a San Diego company that markets at-home

“Overall, predispositional genetic testing has no significant impact on psychological outcomes, little effect on behavior change

Direct-to-consumer genetic testing: good, bad or benign?

Caulfield T, Ries NM, Ray PN, Shuman C, Wilson B. Direct-to-consumer genetic testing: good, bad or benign? Clin Genet 2010; 77: 101–105. © John Wiley & Sons A/S, 2009

T Caulfield<sup>a,b</sup>, NM Ries<sup>b,c</sup>, PN Ray<sup>d,e</sup>, C Shuman<sup>f</sup> and B Wilson<sup>g</sup>

with Alzheimer's disease did not result in psychological ...

Green et al., NEJM, 2009

Analysis of Privacy Policies and Practices of Direct-to-Consumer Genetic Testing Companies: Private Sector Databanks and Privacy Protection Norms  
Report funded by the Office of the Privacy Commissioner of Canada  
March 2010  
Health Law Institute, University of Alberta

personal genetic health disposition results for more than 70 health conditions, including pharmacogenetics (prescription medication response), propensity for complex disease,



# ***Interest??:Canadian DTC Survey***

**Ries, Hyde-Lay, Caulfield, 2010**

**Table 4: Factors that Influence Interest in Genetic Testing**

	<i>No effect</i> —————▶ <i>Strong effect</i>				
	1	2	3	4	5
Availability of treatment	16.1	5	17.7	19.6	41.6
Curiosity	41	14	21.6	11	12.5
Reproductive decisions	44.4	7	17.7	12.4	18.5
Fear of discrimination	32.9	6.4	15.4	12.9	32.4
Healthy lifestyle choices	24.3	7.5	22.1	22.3	23.8

Reported as percentage of all respondents.



# *Impact on Health Systems*

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OF TRAITS (RENUMBER  
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GTTTA SIGNIFICANT  
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# ***Impact on healthcare costs?***

74% report they would use it to gain disease knowledge.

34% consider the information to be a medical diagnosis.

78% would ask their physician for help interpreting test results.

61% thought professional responsibility.

*The American Journal of Bioethics*, 9(6-7): 3-10, 2009  
Copyright © Taylor & Francis Group LLC  
ISSN: 1526-5161 print / 1536-5075 online  
DOI: 10.1080/15265160902938209

**Target Article**

## **Social Networkers' Attitudes Toward Direct-to-Consumer Personal Genome Testing**

**Amy L. McGuire**, Center for Medical Ethics and Health Policy, Baylor College of Medicine

**Christina M. Diaz**, Center for Medical Ethics and Health Policy, Baylor College of Medicine

**Tao Wang**, Lester & Sue Smith Breast Center, Baylor College of Medicine

**Susan G. Hilsenbeck**, Lester & Sue Smith Breast Center, Baylor College of Medicine

Costs?  
Lack of benefits?



# *Personal Genomics Research*



**TOUGH ISSUES!**

**Return of Results and Incidental Findings?**

# Do they want results?

November 2008 • Vol. 10 • No. 11

article

## Subjects matter: a survey of public opinions about a large genetic cohort study

David Kaufman, PhD, Juli Murphv, MS, Ioan Scott, MS, CGC, and Kathy Hudson, PhD

groups; variation in influences of the three factors on willingness was observed. **Conclusion:** Widespread support exists in the general public for a large national cohort study. Providing individual research results is a strong motivation to participate; compensating participants \$200 may increase participation a similar amount. Incentives, recruitment, and return of results could be tailored to demographics groups' interests. *Genet Med* 2008;10(11): 831-839.

Therapeutic misperception?

Legal obligation?  
Interest in results driven by pop culture representations?  
What do you return?

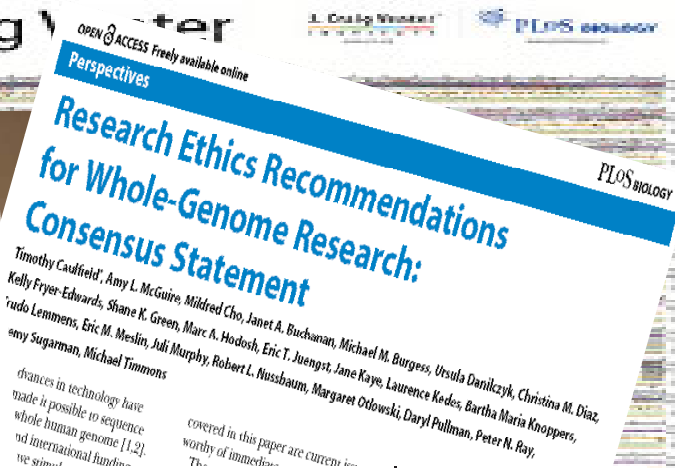


# Managing Incidental Findings in Human Subjects Research:

## Analysis and Recommendations

Susan M. Wolf,  
 Frances P. Lawrenz,  
 Charles A. Nelson,  
 Jeffrey P. Kahn, Mildred K. Cho,  
 Ellen Wright Clayton,  
 Joel G. Fletcher,  
 Michael K. Georgieff,  
 Dale Hammerschmidt,  
 Kathy Hudson, Judy Illes,  
 Vivek Kapur, Moira A. Keane,  
 Barbara A. Koenig,  
 Bonnie S. LeRoy,  
 Elizabeth G. McFarland,  
 Jordan Paradise, Lisa S. Parker,  
 Sharon F. Terry, Brian Van Ness,  
 and Benjamin S. Wilfond

Personal  
 icts should have  
 s, approved by  
 ew entity, for  
 ndings (incidental



# Legal Norms?

Concludes that researchers have an obligation to address the possibility of discovering IFs not only in their protocol and communications with the IRB, but also in their consent forms and communications with those being recruited to the study and research participants.

# *Family Consent?*

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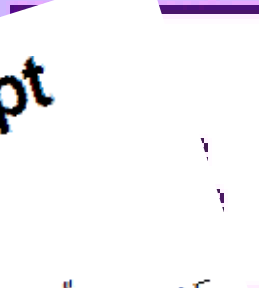
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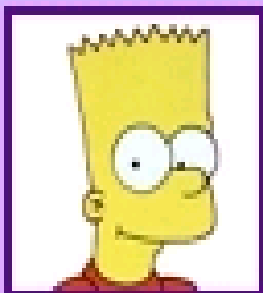
Jackeline



Herb



Bart



Tuesday September 22, 2009 07:40 PM EDT

## Mackenzie Phillips: I Slept with My Own Father



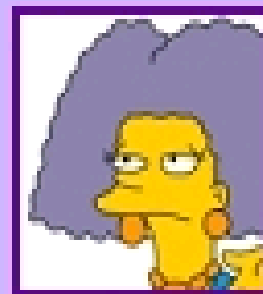
Mackenzie Phillips  
Dane Andrew/ZUMA

"Don't hate my father," Mackenzie Phillips tells PEOPLE.

But in a tell-all book out Wednesday, the former childhood actress reveals that her dad, musician John Phillips of the '60s band the Mamas and the Papas, engaged with her in a long-term incestuous relationship.

Phillips, 49, who has survived drug addiction, arrests and divorce, writes in the book *High on Arrival* that she was already a star playing a boy-crazy teen on the TV sitcom *One Day at a Time* when her father had sex with her on the night before she was to

Selma



Ling



# ***Patent Problems?***



**TOUGH ISSUES!**

**The access and “anti-  
commons” debate**

# Judge not thrilled with idea of patenting human genes

UNITED STATES DISTRICT COURT  
SOUTHERN DISTRICT OF NEW YORK  
ASSOCIATED GENETICS, INC.,  
ET AL.  
-vs-  
UNITED STATES OFFICE OF PATENT AND TRADEMARK OFFICE,  
PEER REVIEWED  
10. This correlated with a study conducted by the American  
Academy of Medical Genetics, which found that 61% of  
respondents felt that patents had delayed or inhibited their  
research. Cho Decl. ¶ 11. The Cho study also revealed

## Federal Court Rules that Myriad's BRCA Patents are Invalid

March 30, 2010

<http://www.genomeweb.com/dxpgx/federal-court-rules-myriads-brca-patents-are-invalid-deems-isolated>

NEW YORK (GenomeWeb News) —  
The plaintiffs in an ongoing anti-genetic

March 30, 2010

## After Patent on Genes Is Invalidated, Taking Stock

By [ANDREW POLLACK](#)





Little Evidence to Support

Legal uncertainty in the area of genetic testing

Anxiety about commercialization...

Commercialization, patenting and genomics: researcher perspectives  
CJ Murdoch and Timothy Caulfield

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Published: 10 February 2009

GENETICS

Trends in Human Gene  
Patent Litigation

Christopher M. Holman

Impact of IP, on research, access and

implementation?

Fears surrounding human gene patents have, for the most part, yet to manifest themselves in patent litigation.

- 
- ***DTC – driving regulatory debate (Harm?; How much interest?)***
    - ***Impact of pop culture?***
    - ***Impact on health systems?***
  - ***Incidental findings/ Return of results- fit with norms?***
    - ***Impact of patents?***
    - ***Family consent?***

# Thank you!

• Amy Zarzeczny, Robyn Hyde-Lay, Ubaka Ogbogu, Nola Ries, Tania Bubela, the AHFMR, and the HLI research team.



A H F M R

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gels<sup>3</sup>  
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Network  Réseau de  
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