

Invitation to Exhibit

ESHG 2010

12 - 15 June 2010, Gothenburg, Sweden



42nd European Human Genetics Conference



Exhibition Profile & Conference Topics

The conference will cover all aspects of human genetics, from the cutting edge of research into the human genome and individual genetic or chromosomal conditions, right through to the practical issues of organising genetic services to deliver the benefits of this knowledge to our populations. Topics include:

- Array technology
- Clinical genetics
- Cytogenetics, including molecular cytogenetics
- Cancer genetics
- Molecular pathology of human diseases
- Developmental genetics
- Expression profiling
- Genetics of complex disorders
- Gene-environment interactions including pharmacogenetics
- Gene therapy
- Genome-wide association studies
- Functional genomics
- Progress in sequencing and annotating the human genome
- Next-generation sequencing
- SNP mapping of the human genome
- Whole genome association studies
- Proteomics
- Molecular and cell biology approaches to gene function
- Inborn errors of metabolism
- Neuropsychiatric genetics
- Genetics of ageing
- Genetics of model organisms and application to human disease
- Genetic variation of normal traits
- Prenatal diagnosis and predictive testing
- Treatments for genetic disorders, including therapeutic cloning and use of stem cells
- Quality in genetic testing (accreditation/certification of laboratory and clinical services; introduction and validation of laboratory tests)
- Organisation of genetic services
- Ethical and psychosocial implications of genetic medicine

Visitors

The expected 2,000 - 2,200 conference delegates will have free access to the exhibition. Among the delegates will be researchers in all aspects of human genetics including molecular genetics, cytogenetics, biochemical genetics, gene therapy, genomics and bioinformatics; clinicians and counselors involved in all clinical specialties, particularly clinical geneticists, paediatricians, oncologists, haematologists, and neurologists; and scientists providing diagnostic services in molecular genetics, cytogenetics and oncology. Delegates come from all over the world. Statistics of previous meetings are available from Rose International.

Integration of Conference and Exhibition

Both the conference and the exhibition will be held at the Gothenburg Convention Centre. For the plans of the centre please visit www.gcc.se. The exhibition and the scientific posters will be fully integrated in Hall B (level 1) directly connected to the floor where plenary and parallel sessions will be held (level 2), with a wonderful view from this floor into the exhibition and poster area. Coffee break terraces, Cash Bar and Internet stations will be located in the exhibition/poster area. Please see the preliminary floor plan included in this brochure.

Conference and Exhibition Dates

Conference dates	12 - 15 June 2010	Saturday - Tuesday
Exhibition dates	13 - 15 June 2010	Sunday - Tuesday

Exact time schedule will be announced in the Exhibitors Manual (January 2010).

Timetable (preliminary)

Friday	11 June	Build up of standard stand construction by stand contractor Build up of design stands (exhibitors' own stands)
Saturday	12 June	Moving in of exhibits
Saturday	12 June	Conference Opening Ceremony and first plenary session at 16.00 hrs Welcome Reception (exhibitors are invited) at 20.00 hrs
Sunday	13 June	Exhibition open all day
Monday	14 June	Exhibition open all day
Tuesday	15 June	Exhibition open until about 14.00 hrs Break-down activities start one hour after closing of the exhibition

Exact time schedule will be announced in the Exhibitors Manual (January 2010).

Participation Costs

Exhibit space includes a package of standard stand construction.

The stand rental, including this package, is:

EURO 365.00 per m² booked and fully paid before 1 February 2010

EURO 395.00 per m² booked and paid after 1 February 2010

EURO 475.00 handling fee per exhibitor (not related to stand size)

Included in Participation Costs

- Welcome drinks (welcome reception on Saturday evening)
- Refreshments during official coffee breaks (morning/afternoon)
- Access to the opening ceremony and scientific sessions
- Exhibitor badges (see below for further details)
- Listing in the exhibition catalogue and subject index in the final programme of the conference
- Conference bag with programme and abstract book/CD (one per exhibitor)
- Standard stand construction package:
 - Stand walls 250 cm high
 - Company name and stand number (in standard lettering)
 - One spotlight per 3 m², excluding electricity and main connection
 - Carpet (choice from a number of colours)
- Daily cleaning of the stand floor

Conditions of Payment

- Stand space and handling fee are payable as follows:
 - a. Bookings at the early stand space fee (booked and fully paid before 1 February 2010):
 - 50% upon reservation of stand space
 - 50% before 28 January 2010
 - b. Bookings at the late stand space fee (booked and paid after 1 February 2010):
 - 100% upon reservation of stand space
 - c. Co-exhibitors fees: 100% together with (first) stand space invoice
- Rose International will issue an invoice, with full bank details, for each installment due. For further important aspects of the conditions of payment, please see the General Conditions on the back side of the Exhibit Application Form.
- If payment for space against the early fee is not received before the payment date mentioned on the relevant invoice(s), the exhibitor will receive an additional invoice for the difference between early and late fee without prior notice (EURO 30.00 per m² plus VAT).
- All bank costs should be paid by the exhibitor. Any bank costs which are charged to Rose International must be reimbursed cash on-site before the beginning of the exhibition. Make sure to ask your bank how to avoid these costs for the organisers.
- For check payments, add EURO 20.00 to total amount due. Personal cheques cannot be accepted and will be returned to the sender.
- For credit card payments a surcharge will be applicable on the total due, including VAT. The height of this surcharge will be determined at the time of charging a credit card.

Minimum Stand Size

The minimum stand size is 6 m², please see the enclosed preliminary floor plan.

Conference Website Link - EURO 185

Companies who book stand space will appear on the list of exhibitors on the conference website, Exhibition page: www.eshg.org/eshg2010 (to be opened in September 2009). Use this opportunity to promote your company and its products and order a URL link to your company website at the price of EURO 185.00. To book: see the Exhibit Application Form enclosed in this brochure.

Design Stands - Construction Requirements

Standard stand construction is included in the exhibit space fee and no reduction is given in case a company brings and builds its own stand.

All stands, including design stands, should be constructed with walls on all sides bordering upon other stands. These walls must take up the full depth/width of the stand and must be 2.50 m high. Constructions higher than 2.50 m are subject to approval of the exhibition management and should remain at a distance of at least 0.75 m from the side and back walls of the stand. Stand floors must be carpeted.

A copy of the stand design, showing exact measurements and height (in cm), must be presented to Rose International for approval before 1 April 2010.

More information will be given in the Exhibitors Manual (January 2010). If you need specific information at an early stage, please contact Rose International.

Floor Plan, Space Application and Allocation of Stand Locations

The preliminary floor plan showing the available stand locations is enclosed in this brochure. Please mark your preferred stand sites (four stand numbers) on the enclosed Exhibit Application Form. If none of your preferred stand locations are available, you will be contacted to discuss alternatives.

Exhibit space will be assigned on a "first come, first served" basis upon receipt of the completed Exhibit Application Form and receipt, before the payment date on the invoice, of the corresponding fees.

Exhibitor Badges

Each exhibitor will receive two complimentary exhibitor badges for the first 6 m² of stand space and one additional free badge for each following 6 - 12 m². Badges above this free allowance will be available at EURO 75.00 each. The maximum total number of exhibitor badges per company (free + paid) may not exceed 1 badge for each 3 m² of stand space.

Exhibitor badges give free access to the exhibit area, to the opening ceremony and to the scientific sessions, provided that there is room in the meeting halls (conference participants to be seated first), and admission to the welcome reception on Saturday evening. Also included are the refreshments which are free for conference participants during the official coffee breaks.

Exhibitor badges are available only for company staff.

Registration of agent/distributor (co-exhibitor)

Exhibitors may share the stand with their official local distributor or agent (one company). The exhibitor will be charged for the co-exhibitor fee of EURO 600.00. This fee covers one exhibitor badge for the agent/distributor and their company name on the fascia of the stand, plus free listing in the exhibition catalogue and subject index.

Please apply for registration of your local (responsible for the Swedish market) agent/distributor on the enclosed Exhibit Application Form. Exhibition management will ask for a statement regarding the relation between the exhibiting company and proposed co-exhibitor, as well as their full company/contact details, before reviewing the application.

If you would like to invite more of your agents/distributors on the stand, please contact Rose International for further details and conditions.

Exhibitors Manual

More detailed exhibit information and instructions, including order forms for services and supplies (electricity, audiovisuals, floral decorations, freight forwarding and storage, furniture, Internet etc.) will be available in the Exhibitors Manual (January 2010).

Hotel Accommodation

Exhibitors have the opportunity to book hotel accommodation for their staff at an early stage. Details will be announced as soon as possible after your Exhibit Application Form and corresponding payment have been received.

Currency & VAT

All prices are quoted and payable in EURO and are excluding Swedish VAT. The current rate is 25%. The rate applicable at the time of the conference will be due.

General Conditions

By completing and signing the Exhibit Application Form, the company applying for stand space declares itself bound by the General Conditions of Rose International. The English version is printed on the back side of the enclosed Exhibit Application Form (please keep a copy of both sides of the form).

Sponsoring & Company Satellites

Companies interested in the many attractive sponsorship opportunities, including time slots during the conference for company satellites, bag inserts, advertising in conference programme and abstract book, please contact Rose International to obtain the sponsor programme.

ESHG - European Society of Human Genetics

The European Human Genetics Conference is organised annually by the European Society of Human Genetics - ESHG. For further information on the society, please visit their website: www.eshg.org.

The ESHG is a founding member of the IFHGS - International Federation of Human Genetics Societies.

ESHG - Executive Board (2009-2010)

President	Dian Donnai, GB
President-Elect	Milan Macek Jr., CZ
Vice-President	Jean-Jacques Cassiman, BE
Secretary-general	Helena Kääriäinen, FI
Deputy Secretary-general	Gunnar Houge, NO
Treasurer	Andrew Read, UK

ESHG - Scientific Programme Committee (2009-2010)

Co-Chairs	Han Brunner, NL	
	Brunhilde Wirth, DE	
Members	Kristiina Aittomäki, FI	Inge Libaers, BE
	Corinne Antignac, FR	Marc McCarthy, UK
	Niklas Dahl, SE	Carla Oliveira, PT
	Manolis Dermitzakis, UK	Olaf Riess, DE
	Peter Heutink, NL	Mariano Rocchi, IT
	Gunnar Houge, NO	Peter Scambler, UK
	Thomas Jensen, DK	Michael Speicher, AT
	Helena Kaariainen, FI	Eduardo Tizzano, ES
	(ex-officio observer)	Draga Tonceva, BG
	Batsheva Kerem, IL	Miikka Vikkula, BE

ESHG - Annual Meetings Committee (2009-2010)

Chair	Andrew Read, UK
Members	Han Brunner, NL (Co-Chair SPC)
	Jean-Jacques Cassiman, BE (Vice-President)
	Niklas Dahl, SE (Local Host)
	Dian Donnai, UK (President)
	Gunnar Houge, NO (Deputy Secretary-general)
	Helena Kaariainen, FI (Secretary-general)
	Milan Macek Jr., CZ (President-Elect)
	Brunhilde Wirth, DE (Co-Chair SPC)
	Jerome del Picchia, AT (Executive Officer)

Advisors	Mirjam Uebelhör, AT (Conference organiser, Vienna Medical Academy)
	Jantie de Roos, NL (Exhibition and sponsorship management, Rose International)

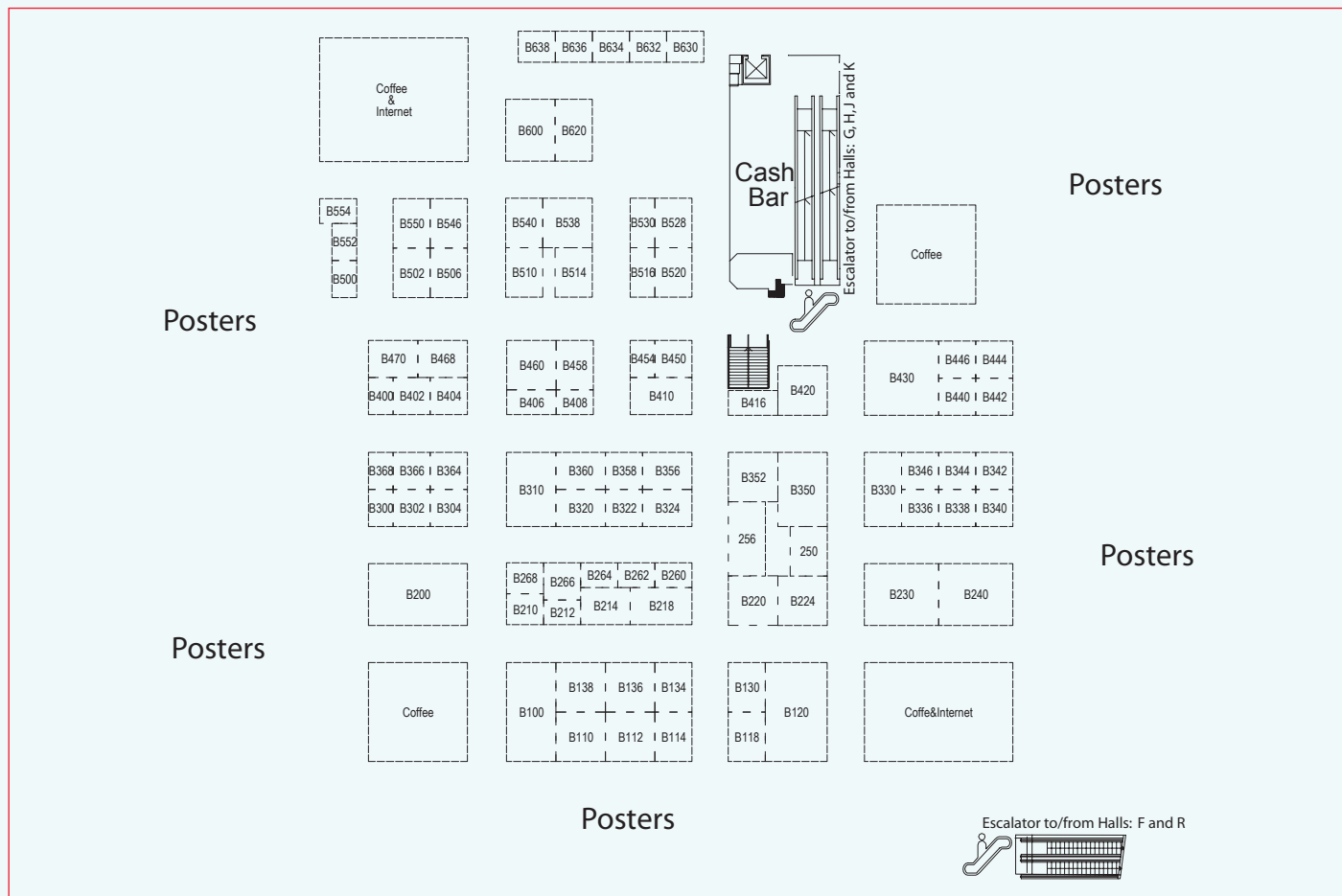
For information on the content of and registration for the 42nd European Human Genetics Conference - ESHG 2010, please visit the conference website, see below, or contact the conference organiser directly at:

ESHG - c/o Vienna Medical Academy
Alser Strasse 4
AT-1090 Vienna
Austria

Contact
Telephone
E-mail
Conference website

Mirjam Uebelhör
+ 43 | 405 | 38 322
eshg@medacad.org
www.eshg.org/eshg2010 (open in September 2009)

Preliminary Floor Plan (as per May 2009)



Stand Locations (as per May 2009)

Stand	Width	x	Depth	M²
100	8	x	4	32
110	4	x	4	16
112	4	x	4	16
114	4	x	3	12
118	4	x	3	12
120	8	x	5	40
130	4	x	3	12
134	4	x	3	12
136	4	x	4	16
138	4	x	4	16
200	8	x	5	40
210	3	x	3	9
212	3	x	2	6
214	4	x	3	12
218	5	x	3	15
220	4	x	4	16
224	4	x	4	16
230	6	x	5	30

Stand	Width	x	Depth	M²
240	6	x	5	30
250	4	x	3	12
256	6	x	3	18
260	3	x	2	6
262	3	x	2	6
264	3	x	2	6
266	3	x	3	9
268	3	x	2	6
300	3	x	2	6
302	3	x	3	9
304	3	x	3	9
310	6	x	4	24
320	4	x	3	12
322	3	x	3	9
324	4	x	3	12
330	6	x	3	18
336	3	x	3	9
338	3	x	3	9

Stand	Width	x	Depth	M²
340	3	x	3	9
342	3	x	3	9
344	3	x	3	9
346	3	x	3	9
350	6	x	4	24
352	4	x	4	16
356	4	x	3	12
358	3	x	3	9
360	4	x	3	12
364	3	x	3	9
366	3	x	3	9
368	3	x	2	6
400	3	x	2	6
402	3	x	3	9
404	3	x	3	9
406	4	x	2	8
408	3	x	2	6
410	5	x	3	15

Stand	Width	x	Depth	M²
416	4	x	2	8
420	4	x	4	16
430	6	x	6	36
440	3	x	3	9
442	3	x	3	9
444	3	x	3	9
446	3	x	3	9
450	3	x	3	9
454	3	x	2	6
458	4	x	3	12
460	4	x	4	16
468	4	x	3	12
470	4	x	3	12
500	3	x	2	6
502	4	x	3	12
506	4	x	3	12
510	4	x	3	12
514	4	x	3	12

Stand	Width	x	Depth	M²
516	4	x	2	8
520	4	x	3	12
528	4	x	3	12
530	4	x	2	8
538	4	x	4	16
540	4	x	3	12
546	4	x	3	12
550	4	x	3	12
552	3	x	2	6
554	3	x	2	6
600	5	x	4	20
620	5	x	3	15
630	3	x	2,5	7,5
632	3	x	2,5	7,5
634	3	x	2,5	7,5
636	3	x	2,5	7,5
638	3	x	2,5	7,5

Exhibition and Sponsorship Management

Exhibition and Sponsorship Management
For matters related to the exhibition and sponsoring matters, please contact Rose International.

ROSE  **INTERNATIONAL**

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