

# Invitation to Exhibit ESHG 2012



23 - 26 June 2012, Nürnberg, Germany

European Human Genetics Conference



## Conference Topics

The conference will cover all aspects of human genetics, from the cutting edge of research into the human genome and individual genetic or chromosomal conditions, right through to the practical issues of organising genetic services to deliver the benefits of this knowledge to our populations. Topics include:

- Array technology
- Clinical genetics
- Cytogenetics, including molecular cytogenetics
- Cancer genetics
- Molecular pathology of human diseases
- Developmental genetics
- Expression profiling
- Genetics of complex disorders
- Gene-environment interactions including pharmacogenetics
- Gene therapy
- Genome-wide association studies
- Functional genomics
- Progress in sequencing and annotating the human genome
- Next-generation sequencing
- SNP mapping of the human genome
- Whole genome association studies
- Proteomics
- Molecular and cell biology approaches to gene function
- Inborn errors of metabolism
- Neuropsychiatric genetics
- Genetics of ageing
- Genetics of model organisms and application to human disease
- Genetic variation of normal traits
- Prenatal diagnosis and predictive testing
- Treatments for genetic disorders, including therapeutic cloning and use of stem cells
- Quality in genetic testing (accreditation/certification of laboratory and clinical services; introduction and validation of laboratory tests)
- Organisation of genetic services
- Ethical and psychosocial implications of genetic medicine

## Visitors

The expected 2,200 – 2,400 conference delegates will have free access to the exhibition. Among the delegates will be researchers in all aspects of human genetics including molecular genetics, cytogenetics, biochemical genetics, gene therapy, genomics and bioinformatics; clinicians and counselors involved in all clinical specialties, particularly clinical geneticists, paediatricians, oncologists, haematologists, and neurologists; and scientists providing diagnostic services in molecular genetics, cytogenetics and oncology. Delegates come from all over the world. Statistics of previous meetings are available from Rose International.

## Integration of Conference, Exhibition and Scientific Posters

Both the conference and the exhibition will be held at CCN Ost in Nürnberg. For plans of the centre please visit [www.congressing.de/en/ccn/congresscenter/ccn\\_ost/](http://www.congressing.de/en/ccn/congresscenter/ccn_ost/). The exhibition and the scientific posters will be fully integrated in Hall 7A, and two additional meeting rooms will be built in the adjoining Hall 7. As always with the ESHG conferences, the coffee break terraces, cash bar and Internet stations will be located in the exhibition/poster areas.

## Conference & Exhibition Dates

|                  |                   |                    |
|------------------|-------------------|--------------------|
| Conference dates | 23 – 26 June 2012 | Saturday - Tuesday |
| Exhibition dates | 24 – 26 June 2012 | Sunday - Tuesday   |

Exact time schedule will be announced in the Exhibitors Manual (January 2012).

## Timetable (preliminary)

|          |         |   |
|----------|---------|---|
| Friday   | 22 June | Build up of standard stand construction by stand contractor<br>Build up of design stands (exhibitors' own stands)             |
| Saturday | 23 June | Moving in of exhibits   |
| Saturday | 23 June | Conference Opening Ceremony and first plenary session at 16.00 hrs<br>Welcome Reception (exhibitors are invited) at 20.00 hrs |
| Sunday   | 24 June | Exhibition open all day   |
| Monday   | 25 June | Exhibition open all day   |
| Tuesday  | 26 June | Exhibition open until 13.30 hrs<br>Break-down activities start one hour after closing of the exhibition                       |

Exact time schedule will be announced in the Exhibitors Manual (January 2012).

## Participation Costs

EURO 375.00 per m<sup>2</sup> booked and fully paid before 1 February 2012  
EURO 405.00 per m<sup>2</sup> booked and paid after 1 February 2012  
EURO 495.00 handling fee per exhibitor (not related to stand size)  
EURO 175.00 electricity (3 kW including 2 sockets and consumption)

## Included in Participation Costs

- Welcome drinks (welcome reception on Saturday evening)
- Refreshments during official coffee breaks
- Access to the opening ceremony and scientific sessions
- Exhibitor badges (allowance related to stand size)
- Listing in exhibition catalogue and subject index in the final conference programme
- Conference bag with programme and abstract USB stick (one per exhibitor)
- Standard stand construction package:
  - Stand walls 250 cm high
  - Company name and stand number (in standard lettering)
  - One spotlight per 3 m<sup>2</sup>
  - Carpet (choice from a number of colours)
- Daily cleaning of the stand floor

## Conditions of Payment

- Bookings at the early stand space fee (booked + fully paid before 1 February 2012) will be invoiced as follows:
  - 50% upon reservation of stand space
  - 50% before 28 January 2012
- Bookings at the late stand space fee (booked + paid after 1 February 2012) will be invoiced as follows:
  - 100% upon reservation of stand space
- Rose International will issue an invoice, with full bank details, for each instalment due. Payment of each invoice should be received by Rose International before the payment date mentioned on the invoice. For further important aspects of the conditions of payment, see the General Conditions on the back side of the Exhibit Application Form.

- If payment for space at the early fee is not received before the payment date mentioned on the relevant invoice(s), the exhibitor will receive an additional invoice for the difference between early and late fee without prior notice (EURO 30.00 per m<sup>2</sup>).
- All bank costs must be paid by the exhibitor. Any bank costs which are charged to Rose International must be reimbursed on-site before the beginning of the exhibition. Make sure to ask your bank how to avoid these costs for the organisers.
- Cheque payments should be avoided in view of high costs involved.  
If cheque payment cannot be avoided, add EURO 50.00 to total amount due.
- Personal cheques, and cheques in other currency than EURO, cannot be accepted and will be returned.
- Credit card payments are subject to surcharges. If you choose for this option, ask Rose International about the height of the surcharges.

### Minimum Stand Size

The minimum stand size is 6 m<sup>2</sup>, see the enclosed preliminary floor plan and list of stand locations.

### Conference Website Link

Companies who book stand space will appear on the list of exhibitors on the conference website, Exhibition page: [www.eshg.org/eshg2012](http://www.eshg.org/eshg2012) (open in October 2011). Use this opportunity to promote your company and products and order a URL link to your company website at EURO 185.00. To book: see the Exhibit Application Form enclosed in this brochure.

### Design Stands - Construction Requirements

Standard stand construction is included in the exhibit space fee (as a package only) and no reduction is given in case a company brings and builds its own stand.

All stands, including design stands, should be constructed with walls on all sides bordering upon other stands. These walls must take up the full depth/width of the stand and must be 2.50 m high exactly, measured from the floor of the exhibition hall. Constructions inside the stand may be higher than 2.50 m but are subject to approval of the exhibition organisers. Such higher constructions, if approved, should remain at a distance of at least 0.75 m from the side and back walls of the stand. Stand floors must be carpeted.

The stand design, showing exact measurements and height (in cm), must be presented to Rose International for approval before 1 April 2012.

More information will be given in the Exhibitors Manual (January 2012). If you need specific information at an earlier stage, contact Rose International.

### Floor Plan, Space Application and Allocation of Stand Locations

The preliminary floor plan and up-to-date overview of stand locations is available from Rose International. Please mark your preferred stand locations (four stand numbers) on the enclosed Exhibit Application Form. If one of your preferred stand locations is not available, you will be contacted to discuss alternatives.

Exhibit space will be assigned on a "first come, first served" basis upon receipt of the completed Exhibit Application Form and receipt, before the payment date on the invoice, of the corresponding fees.

### Exhibitor Badges & Exhibits Only Badges

Each exhibitor will receive a free allowance, according to stand size, of Exhibitor Badges. Limited numbers of additional Exhibitor Badges are available at EURO 85.00 each for exhibitors with stands of 12 or more m<sup>2</sup>.

Exhibitor badges give access to the exhibition area, the opening ceremony followed by the first two plenary sessions, the welcome reception, and the scientific sessions. Also included are the refreshments served in the exhibition area during official coffee breaks.

Exhibitor badges are made available exclusively for exhibiting company staff.

Exhibits Only Badges at EURO 85.00 (valid for all 3 days of the Exhibition) are available both for company staff and for visitors. Exhibits Only Badges give access ONLY to the exhibition area and include the refreshments served in the exhibition area during official coffee breaks.

Details of the allowances, order procedures and further important information will be published in the Exhibitors Manual (January 2012).

### Registration of local agent/distributor as co-exhibitor

Exhibitors may share the stand with their official local distributor/agent for Germany (one company). The exhibitor will be charged for the co-exhibitor fee of EURO 600.00. This fee covers one exhibitor badge for the agent/distributor, their company name on the fascia of the stand and listing in the exhibition catalogue and subject index.

Please apply for registration of your agent/distributor responsible for the German market on the enclosed Exhibit Application Form. The exhibition organisers will ask for a statement regarding the relation between exhibiting company and proposed co-exhibitor, as well as their full company and contact details, before reviewing the application.

If you wish to invite more of your agents/distributors on the stand, contact Rose International for further details and conditions.

### Exhibitors Manual

Detailed exhibit information and instructions, including order forms for services and supplies (stand furniture, audiovisuals, flowers and plants, freight forwarding and storage of empties, Internet, etc.) will be available in the Exhibitors Manual (January 2012).

### Hotel Accommodation

Exhibitors will receive the hotel list and booking form of the official ESHG 2012 hotel agent as soon as possible after their application for stand space.



## Currency & VAT

All fees in this Invitation to Exhibit are payable in EURO and are excluding German VAT. Although VAT will not be charged by Rose International to most companies and organisations, please note that the current rate is 19% and that the rate applicable at the time of the conference will be due.

If applicable, do not forget to state your VAT registration number on the exhibit application form.

## General Conditions

By completing and signing the Exhibit Application Form, the applicant declares itself bound by the General Conditions of Rose International (see the back side of the exhibit application form).

## Sponsoring & Company Satellites

Companies interested in the many attractive sponsorship opportunities, which include time slots during the conference for company satellites, bag inserts, advertising, and many more, please contact Rose International to obtain the sponsor programme.

## ESHG - European Society of Human Genetics

The European Human Genetics Conference is organised annually by the European Society of Human Genetics – ESHG. For further information on the society, please visit their website: [www.eshg.org](http://www.eshg.org).

The ESHG is a founding member of the IFHGS - International Federation of Human Genetics Societies.

### ESHG - Executive Board (2011-2012)

|                          |                       |
|--------------------------|-----------------------|
| President                | Jörg Schmidtke, DE    |
| President-Elect          | Stanislas Lyonnet, FR |
| Vice-President           | Milan Macek Jr., CZ   |
| Secretary-general        | Gunnar Houge, NO      |
| Deputy Secretary-general | Helena Kääriäinen, FI |
| Treasurer                | Andrew Read, UK       |

### ESHG - Scientific Programme Committee (at the time of printing of this brochure)

|         |   |
|---------|---|
| Chair   | Brunhilde Wirth, DE   |
| Members | Corrine Antignac, FR<br>Jeffrey Barrett, UK<br>Alexis Brice, FR<br>The-Hung Bui, SE<br>Paul de Bakker, NL<br>Manolis Dermitzakis, CH<br>David FitzPatrick, UK<br>Gunnar Houge, NO (ex-officio observer)<br>Helena Kääriäinen, FI (ex-officio observer)<br>Jürgen Kohlhase, DE<br>Kerstin Kutsche, DE<br>Stefan Mundlos, DE<br>Giovanni Neri, IT<br>Markus Nöthen, DE<br>Carla Oliveira, PT<br>Francesc Palau, ES<br>Anita Rauch, CH<br>André Reis, DE (Local Host)<br>Michael Speicher, AT<br>Draga Toncheva, BG<br>Joris Veltman, NL<br>Miikka Vikkula, BE |

### ESHG - Annual Meetings Committee (2010-2011)

|          |  |
|----------|--|
| Chair    | Andrew Read, UK  |
| Members  | André Reis, DE (Local Host)<br>Gunnar Houge, NO (Secretary-general)<br>Helena Kääriäinen, FI (Deputy Secretary-general)<br>Milan Macek Jr., CZ (Vice-President)<br>Jörg Schmidtke, DE (President)<br>Brunhilde Wirth, DE (Chair SPC)<br>Jerome del Picchia, AT (Executive Officer) |
| Advisors | Mirjam Uebelhör, AT<br>(Conference organiser, Vienna Medical Academy)<br>Jantje de Roos, NL<br>(Exhibition and sponsorship management, Rose International)   |

## Conference Organiser

For information on the content of and registration for the European Human Genetics Conference – ESHG 2012, please visit the conference website, see below, or contact the conference organiser directly at:

ESHG - c/o Vienna Medical Academy  
Alser Strasse 4  
AT-1090 Vienna  
Austria

|                    |   |
|--------------------|---|
| Contact            | Mirjam Uebelhör   |
| Telephone          | + 43 1 405 138 316  |
| Fax                | + 43 1 407 827 4  |
| E-mail             | <a href="mailto:eshg@medacad.org">eshg@medacad.org</a>                                  |
| Conference website | <a href="http://www.eshg.org/eshg2012">www.eshg.org/eshg2012</a> (open in October 2011) |

## Exhibition and Sponsorship Management

For matters related to the exhibition and sponsoring matters, please contact Rose International.

**ROSE**  INTERNATIONAL

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NL-2509 AG The Hague  
The Netherlands

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