# Invitation to Exhibit



# ESHG 2013



8 – 11 June, 2013, Paris, France

European Human Genetics Conference



#### **Conference Topics**

The conference will cover all aspects of human genetics, from the cutting edge of research into the human genome and individual genetic or chromosomal conditions, right through to the practical issues of organising genetic services to deliver the benefits of this knowledge to our populations.

Topics include:

- Array technology
- Clinical genetics
- · Cytogenetics, including molecular cytogenetics
- · Cancer genetics
- · Molecular pathology of human diseases
- Developmental genetics
- · Expression profiling
- · Genetics of complex disorders
- · Gene-environment interactions including pharmacogenetics
- · Gene therapy
- · Genome-wide association studies
- Functional genomics
- · Progress in sequencing and annotating the human genome
- Next-generation sequencing
- · SNP mapping of the human genome
- · Whole genome association studies
- Proteomics
- · Molecular and cell biology approaches to gene function
- · Inborn errors of metabolism
- Neuropsychiatric genetics
- · Genetics of ageing
- Genetics of model organisms and application to human disease
- · Genetic variation of normal traits
- · Prenatal diagnosis and predictive testing
- Treatments for genetic disorders, including therapeutic cloning and use of stem cells
- Quality in genetic testing (accreditation/certification of laboratory and clinical services; introduction and validation of laboratory tests)
- Organisation of genetic services
- · Ethical and psychosocial implications of genetic medicine

#### **Visitors**

The expected 2,400 – 2,500 conference delegates will have free access to the exhibition. Among the delegates will be researchers in all aspects of human genetics including molecular genetics, cytogenetics, biochemical genetics, gene therapy, genomics and bioinformatics; clinicians and counselors involved in all clinical specialties, particularly clinical geneticists, paediatricians, oncologists, haematologists, and neurologists; and scientists providing diagnostic services in molecular genetics, cytogenetics and oncology. Delegates come from all over the world. Statistics of previous meetings are available from Rose International.

## Integration of Conference, Exhibition and Scientific Posters

Both the conference and the exhibition will be held at Le Palais des Congrès de Paris. For plans of the centre please visit www.venuesinparis.com and go to Le Palais des Congrès de Paris in Discover our Venues. The exhibition and the scientific posters will be fully integrated on level I in the Halls Passy, Neuilly, Ternes and Paris. As always with the ESHG conferences, the coffee terraces, cash bar and Internet stations will be located in the exhibition/poster areas.

#### **Conference & Exhibition Dates**

Conference dates	8 – 11 June 2013	Saturday - Tuesday
Exhibition dates	9 – 11 June 2013	Sunday - Tuesday

#### Timetable (preliminary)

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Friday	7 June	Build up of standard stand
		construction by stand contractor
		Build up of design stands
		(exhibitors' own stands)
Saturday	8 June	Moving in of exhibits
Saturday	8 June	Conference Opening Ceremony and
		first plenary session at 16.00 hrs
		Welcome Reception (exhibitors are
		invited) at 20.00 hrs
Sunday	9 June	Exhibition open all day
Monday	10 June	Exhibition open all day
Tuesday	II June	Exhibition open until 13.30 hrs
•	-	Break-down activities start one
		hour after closing of the exhibition

Exact time schedule will be announced in the Exhibitors Manual (January 2013).

#### **Participation Costs**

EURO 375.00 per m² booked and fully paid before I February 2013 EURO 405.00 per m² booked and paid after I February 2013 EURO 495.00 handling fee per exhibitor (not related to stand size) EURO 295.00 electricity (3 kW including 2 sockets and consumption)

#### **Included in Participation Costs**

- · Welcome drinks (welcome reception on Saturday evening)
- · Refreshments during official coffee breaks
- Access to the opening ceremony and scientific sessions (Exhibitor badge required)
- Exhibitor badges (allowance related to stand size)
- · Listing in exhibition catalogue and subject index
- Conference bag with programme and abstract USB stick (one per exhibitor)
- Standard stand construction package: Stand walls 240 cm high Company name and stand number (in standard lettering) One spotlight per 3 m<sup>2</sup>
- Carpet (choice from a number of colours)

  Daily cleaning of the stand floor

#### **Conditions of Payment**

- Bookings at the early stand space fee (booked + fully paid before 1 February 2013) will be invoiced as follows: 50% upon reservation of stand space 50% before 28 January 2013
- Bookings at the late stand space fee (booked + paid after I February 2013) will be invoiced as follows: 100% upon reservation of stand space
- Rose International will issue an invoice, with full bank details for each instalment due. Payment of each invoice should reach Rose International before the payment date stated on the invoice. For further important aspects of the conditions of payment, see the General Conditions on the back side of the Exhibit Application Form.
- The exhibitor is responsible for ensuring that Rose International receives correct and full invoicing details at the time of exhibit space application. Default invoice name and address are as filled in by the exhibitor on his/her exhibit application form.
- If at any time an invoice needs to be re-issued (on the request of exhibitor) with different name/address details, or other changed details, an administration fee of EURO 35.00 per invoice will be charged.

- If payment for space at the early fee is not received before the payment date mentioned on the relevant invoice(s), the exhibitor will receive an additional invoice for the difference between early and late fee without prior notice (EURO 30.00 per m²).
- All bank costs must be paid by the exhibitor. Any bank costs
  which are charged to Rose International must be reimbursed
  on-site before the beginning of the exhibition. Make sure to
  ask your bank how to avoid these costs for the organisers.
- Cheque payments should be avoided in view of high costs involved.
  - If cheque payment cannot be avoided, add EURO 50.00 to total amount due.
- Personal cheques, and cheques in other currency than EURO, cannot be accepted and will be returned.
- Credit card payments are subject to surcharges. If you choose for this option, ask Rose International about the height of the surcharges.

#### **Minimum Stand Size**

The minimum stand size is 6 m<sup>2</sup>.

# Floor Plan, Space Application & Allocation of Stand Locations

The preliminary floor plan and up-to-date overview of stand locations are available from Rose International. Please mark your preferred stand locations (four stand numbers) on the enclosed Exhibit Application Form. If one of your preferred stand locations is not available, you will be contacted to discuss alternatives.

Exhibit space will be assigned on a "first come, first served" basis upon receipt of the completed Exhibit Application Form and receipt of the corresponding fees (see also important information under Conditions of Payment, in this brochure).

#### **Conference Website Link**

Companies who book stand space will appear on the list of exhibitors on the conference website, Exhibition page: www.eshg.org/eshg2013 (open in October 2012). Use this opportunity to promote your company and products and order a URL link to your company website at EURO 185.00. To book: see the Exhibit Application Form enclosed in this brochure.

#### **Design Stands - Construction Requirements**

Standard stand construction is included in the exhibit space fee (as a package only) and no reduction is given in case a company brings and builds its own stand.

All stands, including design stands, should be constructed with walls on all sides bordering upon other stands. These walls must take up the full depth/width of the stand and must be 2.40 m high exactly, measured from the floor of the exhibition hall. Constructions inside the stand may be higher than 2.40 m but are subject to approval of the exhibition organisers and possibilities are very limited in Le Palais des Congrès. Such higher constructions, if approved, should remain at a distance of at least 0.75 m from the stand walls bordering on other stands. Stand floors must be carpeted.

The stand design, showing exact measurements and height (in cm), must be presented to Rose International for approval before 1 April 2013.

More information will be given in the Exhibitors Manual (January 2013). If you need specific information at an earlier stage, contact Rose International.

#### **Exhibitor Badges & Exhibits Only Badges**

Each exhibitor will receive a free allowance of Exhibitor Badges according to stand size. Limited numbers of additional Exhibitor Badges are available at EURO 85.00 each for exhibitors with stands of 9 or more m². Exhibitor badges give access to the exhibition area, the opening ceremony followed by the first two plenary sessions, the welcome reception, and the scientific sessions. Also included are the refreshments served in the exhibition area during official coffee breaks. Exhibitor badges are made available exclusively for exhibiting company staff.

Exhibits Only Badges at EURO 85.00 (valid for all 3 days of the Exhibition) are available both for company staff and for visitors. Exhibits Only Badges give access ONLY to the exhibition area and include the refreshments served in the exhibition area during official coffee breaks.

Details of the allowances, order procedures and further important information will be published in the Exhibitors Manual (January 2013).

## Registration of local agent/distributor as co-exhibitor

Exhibitors may share the stand with their official local distributor/agent for France (one company). The exhibitor will be charged for the co-exhibitor fee of EURO 600.00. This fee covers one exhibitor badge for the agent/distributor, their company name on the fascia of the stand and listing in the exhibition catalogue and subject index.

Please apply for registration of your agent/distributor responsible for the French market on the enclosed Exhibit Application Form. The exhibition organisers will ask for a statement regarding the relation between exhibiting company and proposed co-exhibitor, as well as their full company and contact details, before reviewing the application.

If you wish to invite more of your agents/distributors on the stand, contact Rose International for further details and conditions.

#### **Exhibitors Manual**

Detailed exhibit information and instructions, including order forms for services and supplies (stand furniture, audiovisuals, flowers and plants, freight forwarding and storage of empties, Internet, etc.) will be available in the Exhibitors Manual (January 2013).

#### **Hotel Accommodation**

Exhibitors will receive the hotel list and booking form of the official ESHG 2013 hotel agent as soon as possible after their application for stand space.

#### **Currency & VAT**

All fees in this Invitation to Exhibit are payable in EURO and are excluding French VAT (19.6% at the time of printing of this brochure, the rate applicable in June 2013 will be due). If applicable, do not forget to state your VAT registration number on the exhibit application form (exhibitors VAT registration number will be stated on each invoice).

#### **General Conditions**

By completing and signing the Exhibit Application Form, the applicant declares himself/herself bound by the General Conditions of Rose International (see the back side of the exhibit application form).

#### **Sponsoring & Company Satellites**

Companies interested in the many attractive sponsorship opportunities, which include time slots during the conference for company satellites, bag inserts, advertising, and many more, please contact Rose International to obtain the sponsor programme.

#### **European Society of Human Genetics**

The European Human Genetics Conference is organised annually by the European Society of Human Genetics – ESHG. For further information on the society, please visit their website: www.eshg.org.

The ESHG is a founding member of the IFHGS - International Federation of Human Genetics Societies.

#### ESHG Executive Board (2012-2013)

President Stanislas Lyonnet, FR
President-Elect Han Brunner, NL
Vice-President Jörg Schmidtke, DE
Secretary General Gunnar Houge, NO
Deputy Secretary General Helena Kääriäinen, FI
Treasurer Andrew Read, UK
Executive Officer Jerome del Picchia, AT

#### **ESHG Annual Meetings Committee - AMC**

(2012-2013)

President Stanislas Lyonnet, FR President-Elect Han Brunner, NL Vice-President Jörg Schmidtke, DE Secretary General Gunnar Houge, NO Deputy Secretary General Helena Kääriäinen, Fl Andrew Read, UK Treasurer, Chair AMC Local Host Hélène Dollfus **Executive Officer** Jerome del Picchia, AT Advisors

Mirjam Uebelhör, AT Jantie de Roos, NL

#### **ESHG Scientific Programme Committee - SPC**

(2012-2013, as per date of printing)
Chair Brunhilde Wirth, DE
Members Corrine Antignac, FR

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Alexis Brice, FR
The-Hung Bui, SE
Paul de Bakker, NL
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Joris Veltman, NL Joris Vermeesch, BE

#### **Conference Organiser**

For information on the content of and registration for the European Human Genetics Conference – ESHG 2013, please visit the conference website, see below, or contact the conference organiser directly at:

ESHG - c/o Vienna Medical Academy

Alser Strasse 4

Telephone

+ 43 | 405 | 138 | 316

AT-1090 Vienna

Fax

+ 43 | 407 | 827 | 4

Conference@eshg.org

Website www.eshg.org/eshg2013 (open in October 2012)

#### **Exhibition and Sponsorship Management**

For matters related to the exhibition and sponsoring matters, please contact Rose International.



Exhibition Management & Congress Consultancy by

P.O. Box 93260

NL-2509 AG The Hague

The Netherlands

Telephone +31 70 383 8901 Fax +31 70 381 8936

E-mail eshg@rose-international.com Website www.rose-international.com Contacts Flora van Laer – Exhibition

fvanlaer@rose-international.com

Jantie de Roos – Sponsorship
jderoos@rose-international.com

Website ESHG 2013 Exhibitors list, updated floor plan and other

relevant information will be available on the conference website: www.eshg.org/eshg2013

(open in October 2012)