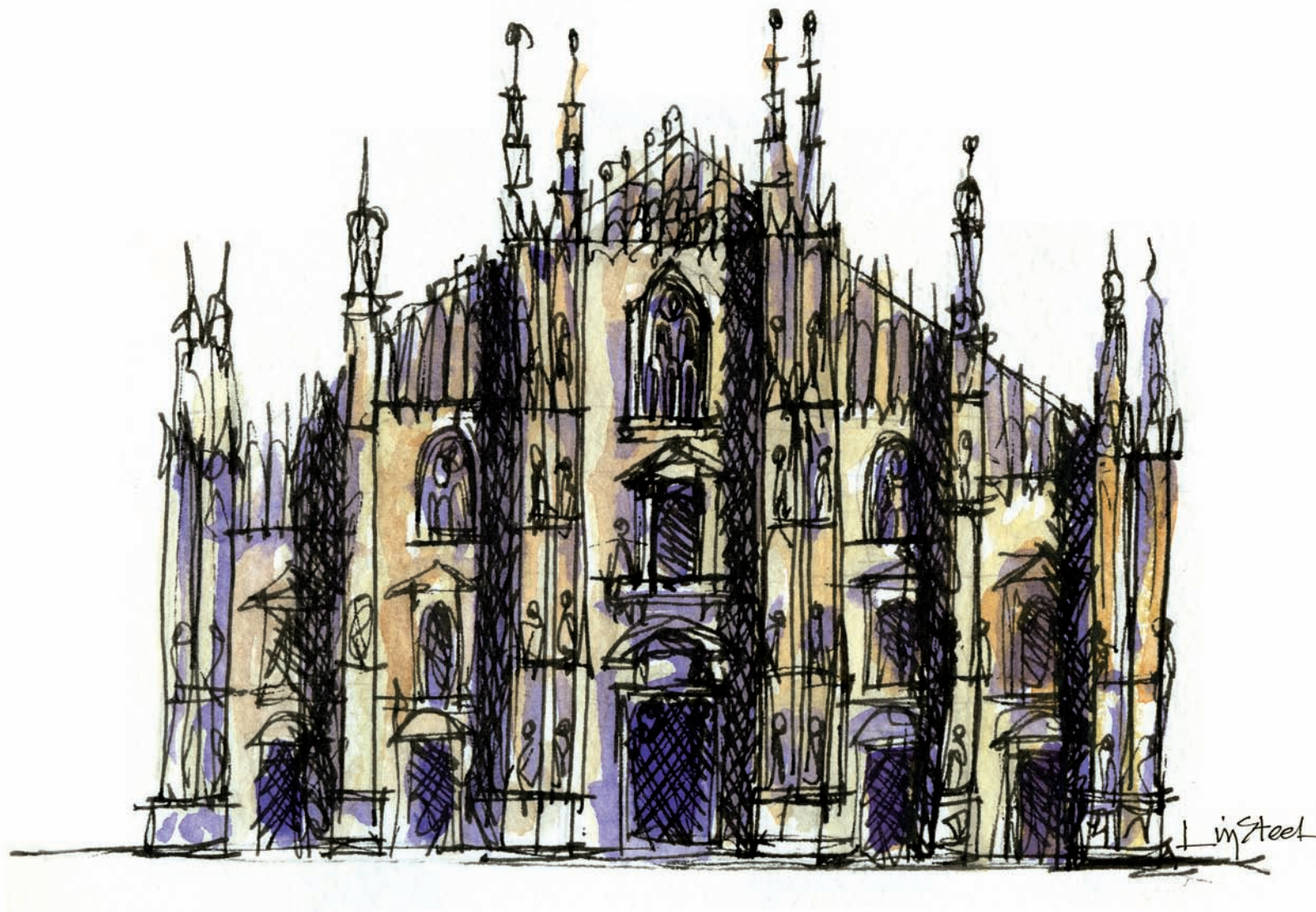


# Invitation to Exhibit



# ESHG EMPAG 2014



31 May - 3 June, 2014, Milan, Italy

## European Human Genetics Conference

## Conference Topics

The conference will cover all aspects of human genetics, from the cutting edge of research into the human genome and individual genetic or chromosomal conditions, right through to the practical issues of organising genetic services to deliver the benefits of this knowledge to our populations.

Topics include:

- Array technology
- Clinical genetics
- Cytogenetics, including molecular cytogenetics
- Cancer genetics
- Molecular pathology of human diseases
- Developmental genetics
- Expression profiling
- Genetics of complex disorders
- Gene-environment interactions including pharmacogenetics
- Gene therapy
- Genome-wide association studies
- Functional genomics
- Progress in sequencing and annotating the human genome
- Next-generation sequencing
- SNP mapping of the human genome
- Whole genome association studies
- Proteomics
- Molecular and cell biology approaches to gene function
- Inborn errors of metabolism
- Neuropsychiatric genetics
- Genetics of ageing
- Genetics of model organisms and application to human disease
- Genetic variation of normal traits
- Prenatal diagnosis and predictive testing
- Treatments for genetic disorders, including therapeutic cloning and use of stem cells
- Quality in genetic testing (accreditation/certification of laboratory and clinical services; introduction and validation of laboratory tests)
- Organisation of genetic services
- Ethical and psychosocial implications of genetic medicine

## Visitors

The expected 2,800 – 3,500 conference delegates will have free access to the exhibition. Among the delegates will be researchers in all aspects of human genetics including molecular genetics, cytogenetics, biochemical genetics, gene therapy, genomics and bioinformatics; clinicians and counselors involved in all clinical specialties, particularly clinical geneticists, paediatricians, oncologists, haematologists, and neurologists; and scientists providing diagnostic services in molecular genetics, cytogenetics and oncology. Delegates come from all over the world. Statistics of previous meetings are available from Rose International.

## Integration of Conference, Exhibition and Scientific Posters

Both the conference and the exhibition will be held at MiCo – Milano Congressi, Piazzale Carlo Magno, Milan, Italy. For plans of the centre please visit [www.micmilano.it](http://www.micmilano.it). The exhibition and the scientific posters will be fully integrated on level 0 of the South Wing. As always with the ESHG conferences, the coffee terraces, cash bar and internet stations will be located in the exhibition/poster areas.

## Conference & Exhibition Dates

Conference dates 31 May - 3 June 2014 Saturday - Tuesday  
Exhibition dates 31 May - 2 June 2014 Saturday - Monday  
(NEW schedule compared to previous years, make sure to make a note of this!)

## Timetable:

Thursday	29 May	Build up of standard stand construction by stand contractor Build up of design stands (exhibitors' own stands) Moving in of exhibits
Friday	30 May	Exhibition <b>open all day</b>
Saturday	31 May	Conference Opening Ceremony and first plenary session at 14.00 hrs Welcome Reception (exhibitors are invited) at 20.00 hrs
Sunday	1 June	Exhibition open all day
Monday	2 June	Exhibition open all day
Monday	2 June	Break-down activities start at around 18.30 hrs (move out until midnight)

Exact time schedule will be given in the Exhibitors Manual (January 2014).

## Participation Fees

EURO 385.00 per m<sup>2</sup> booked and fully paid before 1 February 2014  
EURO 415.00 per m<sup>2</sup> booked and paid after 1 February 2014  
EURO 495.00 handling fee per exhibitor (not related to stand size)  
EURO 245.00 electricity (3 kW, 2 sockets and consumption)

## Included in Participation Fees

- Networking Mixer on Saturday evening
- Refreshments during official coffee breaks (Saturday, Sunday and Monday)
- Access to the opening ceremony and scientific sessions (Exhibitor badge required)
- Exhibitor badges (allowance related to stand size)
- Listing in exhibition catalogue and subject index
- Conference bag with programme and abstracts USB stick (one per exhibitor)
- Standard stand construction package:
  - Stand walls 250 cm high
  - Company name and stand number (in standard lettering)
  - One spotlight per 3 m<sup>2</sup>
  - Carpet (choice from a number of colours)
- Daily cleaning of the stand floor

## Conditions of Payment

- Bookings at the early stand space fee (booked + fully paid before 1 February 2014) will be invoiced as follows:
  - 50% upon reservation of stand space
  - 50% before 1 February 2014
- Bookings at the late stand space fee (booked + paid after 1 February 2014) will be invoiced as follows:
  - 100% upon reservation of stand space
- Rose International will issue an invoice, with full bank details, for each instalment due. Payment of each invoice should reach Rose International before the payment date stated on the invoice. For further important aspects of the conditions of payment, see the General Conditions on the back side of the Exhibit Application Form.
- The exhibitor is responsible for ensuring that Rose International receives correct and full invoicing details at the time of exhibit space application.
- If at any time an invoice needs to be re-issued (on the request of exhibitor) with different name/address details, or other changed details, an administration fee of **EURO 50.00** per invoice will be charged.
- If payment for space at the early fee is not received before the payment date mentioned on the relevant invoice(s), the exhibitor will receive an additional invoice for the difference

between early and late fee without prior notice (EURO 30.00 per m<sup>2</sup>).

- All bank costs must be paid by the exhibitor. Any bank costs which are charged to Rose International must be reimbursed on-site before the beginning of the exhibition. Make sure to ask your bank how to avoid these costs for the organisers.
- Cheque payments should be avoided in view of high costs involved.  
If cheque payment cannot be avoided, add **EURO 50.00** to total amount due.
- Personal cheques, and cheques in other currency than EURO, cannot be accepted and will be returned.
- Credit card payments are subject to surcharges. If you choose for this option, ask Rose International about the height of the surcharges.

### Minimum Stand Size

The minimum stand size is 6 m<sup>2</sup>.

### Floor Plan, Space Application & Allocation of Stand Locations

The preliminary floor plan and up-to-date overview of stand locations are available from Rose International. Please mark your preferred stand locations (four stand numbers) on the enclosed Exhibit Application Form. If one of your preferred stand locations is not available, you will be contacted to discuss alternatives.

Exhibit space will be assigned on a "first come, first served" basis upon receipt of the completed Exhibit Application Form and receipt of the corresponding fees (see also important information under Conditions of Payment, in this brochure).

### Conference Website Link

Companies who book stand space will appear on the list of exhibitors on the conference website, Exhibition page: [www.eshg.org/eshg2014](http://www.eshg.org/eshg2014) (open in November 2013). Use this opportunity to promote your company and products and order a URL link to your company website at EURO 185.00. To book: see the Exhibit Application Form enclosed in this brochure.

### Design Stands - Construction Requirements

Standard stand construction is included in the exhibit space fee (as a package only) and no reduction is given in case a company brings and builds its own stand.

All stands, including design stands, should be constructed with walls on all sides bordering upon other stands. These walls must take up the full depth/width of the stand and must be 2.50 m high exactly, measured from the floor of the exhibition hall. Constructions inside the stand may be higher than 2.50 m but are subject to approval of the exhibition organisers. Such higher constructions, if approved, should remain at a distance of at least 0.75 m from the stand walls bordering on other stands. Stand floors must be carpeted.

The stand design, showing exact measurements and height (in cm), must be presented to Rose International for approval before 1 April 2014.

More information will be given in the Exhibitors Manual (January 2014). If you need specific information at an earlier stage, contact Rose International.

### Exhibitor Badges & Exhibits Only Badges

Each exhibitor will receive a free allowance of Exhibitor Badges according to stand size. Depending on stand size, additional Exhibitor Badges will be available at EURO 85.00. Exhibitor badges give access to the exhibition area, the opening ceremony followed by the first two plenary sessions, the Networking Mixer, and the scientific sessions. Also included are the refreshments served in the exhibition area during official coffee breaks. Exhibitor badges are made available exclusively for exhibiting company staff.

Exhibits Only Badges at EURO 85.00 (valid for all 3 days of the Exhibition) are available both for company staff and for visitors. Exhibits Only Badges give access **ONLY** to the exhibition area and include the refreshments served in the exhibition area during official coffee breaks.

Details of the allowances, order procedures and further important information will be published in the Exhibitors Manual (January 2014).

### Registration of local agent/distributor as co-exhibitor

Exhibitors may share the stand with their official local distributor/agent for Italy (one company). The exhibitor will be charged for the co-exhibitor fee of EURO 750.00. This fee covers one exhibitor badge for the agent/distributor, their company name on the fascia of the stand and listing in the exhibition catalogue and subject index.

Please apply for registration of your agent/distributor responsible for the Italian market on the enclosed Exhibit Application Form. The exhibition organisers will ask for a statement regarding the relation between exhibiting company and proposed co-exhibitor, as well as their full company and contact details, before reviewing the application. If you wish to invite more of your agents/distributors on the stand, contact Rose International for further details and conditions.

### Exhibitors Manual

Detailed exhibit information and instructions, including order forms for services and supplies (stand furniture, audiovisuals, flowers and plants, freight forwarding and storage of empties, Internet, etc.) will be available in the Exhibitors Manual (January 2014).

### Hotel Accommodation

Exhibitors will receive the hotel list and booking form of the official ESHG 2014 hotel agent as soon as possible after their application for stand space.

### Currency & VAT

All fees are payable in EURO and excluding VAT. Depending on the type of item or service to be invoiced, Italian or Dutch VAT applies. As regards exhibit space, electricity and URL link, Dutch VAT applies which results in reversed charges for companies based outside the Netherlands. Companies in the Netherlands will be charged VAT (current rate 21%).

In as far as Italian VAT applies, for items and services to be invoiced at a later stage, the current rates are 21% (general rate) and 10% (catering services).

In all cases, VAT rates applicable at the time of the conference, Italian or Dutch VAT, will apply, also on invoices already issued.

### General Conditions

By completing and signing the Exhibit Application Form, the applicant declares himself/herself bound by the General Conditions of Rose International (see the back side of the Exhibit Application Form).

## Sponsoring & Company Satellites

Companies interested in the many attractive sponsorship opportunities, which include time slots during the conference for company satellites, bag inserts, advertising, and many more, please contact Rose International to obtain the sponsor programme. Outside these time slots the ESHG does not allow company events (scientific, social or other).

## European Society of Human Genetics

The European Human Genetics Conference is organised annually by the European Society of Human Genetics – ESHG. For further information on the society, please visit their website: [www.eshg.org](http://www.eshg.org).

The ESHG is a founding member of the IFHGS - International Federation of Human Genetics Societies.

### ESHG Executive Board (2013-2014)

President	Han Brunner, NL
President-Elect	Helena Kääriäinen, FI
Vice-President	Stanislas Lyonnet, FR
Secretary General	Gunnar Houge, NO
Deputy Secretary General	Karin Writzl, SI
Treasurer	Andrew Read, UK
Executive Officer	Jerome del Picchia, AT

### ESHG Annual Meetings Committee - AMC

(2013-2014)

President	Han Brunner, NL
President-Elect	Helena Kääriäinen, FI
Vice-President	Stanislas Lyonnet, FR
Secretary General	Gunnar Houge, NO
Deputy Secretary General	Karin Writzl, SI
Treasurer, Chair AMC	Andrew Read, UK
Chair of the SPC	Brunhilde Wirth, DE
Executive Officer	Jerome del Picchia, AT
Advisors	Mirjam Uebelhör, AT Jantie de Roos, NL

### ESHG Scientific Programme Committee - SPC

(2013-2014, as per date of printing)

Chair	Brunhilde Wirth, DE
Members	Antonio Amoroso, IT Jeffrey Barrett, UK Alexis Brice, FR Martina Cornel, NL, Observer Paul de Bakker, NL Hélène Dollfus, FR David Fitzpatrick, UK Maurizio Genuardi, IT Daniel Grinberg, ES Gunnar Houge, NO, Secretary General Erik Iwarsson, SE Xavier Jeunemaitre, FR Lidia Larizza, IT José Carlos Machado, PT Giovanni Neri, IT Minna Nyström, FI Francesc Palau, ES Aarno Palotie, UK Anita Rauch, CH Peter N. Robinson, DE Marco Seri, IT Joris Veltman, NL Joris Vermeesch, BE

Co-Chairs EMPAG Scientific Programme Committee

Tara Clancy, UK  
Elisabetta Razzaboni, IT

## Conference Organiser

For information on the content of and registration for the European Human Genetics Conference – ESHG 2014, please visit the conference website, see below, or contact the conference organiser directly at:

ESHG - c/o Vienna Medical Academy  
Alser Strasse 4  
AT-1090 Vienna  
Austria

Contact	Kristina Libova
Telephone	+ 43 1 405 138 316
Fax	+ 43 1 407 827 4
E-mail	<a href="mailto:conference@eshg.org">conference@eshg.org</a>
Website	<a href="http://www.eshg.org/eshg2014">www.eshg.org/eshg2014</a> (open in November 2013)

## Exhibition and Sponsorship Management

For exhibition and sponsoring matters, please contact Rose International.

**ROSE**  INTERNATIONAL

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The Netherlands  
Telephone +31 70 383 8901  
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E-mail [eshg@rose-international.com](mailto:eshg@rose-international.com)  
Website [www.rose-international.com](http://www.rose-international.com)

Contacts

**Flora van Laer – Exhibition**  
[fvanlaer@rose-international.com](mailto:fvanlaer@rose-international.com)  
**Jantie de Roos – Sponsorship**  
[jderoos@rose-international.com](mailto:jderoos@rose-international.com)

Website ESHG 2014 Exhibitors list, updated floor plan and other relevant information will be available in November 2013: [www.eshg.org/eshg2014](http://www.eshg.org/eshg2014)